



Top 5 Places to Trim the Tech Budget

Some of our clients have scheduled a Network Planning Evaluation (NPE) as part of their strategic planning for 2010. The NPE can help you determine where you can trim your technology budget. You just have to know where to look.

1) Server Sprawl

Over time, companies have added servers as the number of applications grown. In most cases, those servers are under-utilized & end up taking up precious space & wasting energy thus increasing expenses. Technology is trending toward the elimination of these machines with "virtualization." Applications & workloads can be housed in a remote data center. Business owners can reduce or even eliminate costly hardware expenditures, high energy expenses & even personnel who maintain these servers through virtualization.

2) High Telco or Internet Charges

Most companies are not privy to the lowest rates available & ultimately pay whatever the Internet & Telco companies tell them to pay based on the company's requirements. Insol has assisted several of our clients in negotiating lower fees for our clients. If you haven't taken advantage of this service, contact us ASAP & let us see what we can negotiate for you.

3) Paying Too Much for Computers, Laptops & Handheld Devices

How much is too much? If technology isn't your business, you may not know. We do. The newer technology of "thin clients" makes expensive computers a thing of the past.

4) Consider Outsourcing the Network

Large networks are also a thing of the past. Networks can be maintained remotely. Few business owners clean their own offices. Instead, they hire a cleaning crew. Not too many of us execute our own payroll. We hire a service. And if required, we rarely provide our own security. A professional security guard is smarter & more effective. This type of outsourcing also can also be applied to your network. Outsource your network & let a technology expert seamlessly manage the security & stabilization of your network.

5) Look at Your Entire Tech Picture

"Information Technology" is an umbrella term. There are various components under the umbrella that can be handled by Insol for a low, predictable monthly fee. How nice would it be to identify all of the technological components of your company & combine them into 1 line item in your budget? It is definitely easier to forecast & track; therefore, easier to manage & budget.

Feel free to call us to inquire about a Network Planning Evaluation or any of the places to trim your technology above. We are happy to discuss your company's specific needs.

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